



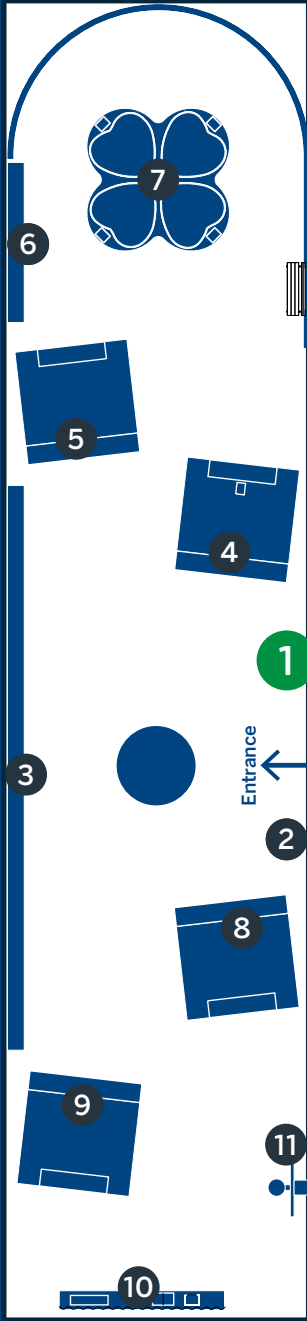
80 Years of Tomorrows

June 3 — September 30, 2026
Salt Galata

Free admission
saltonline.org

 Garanti BBVA

Salt



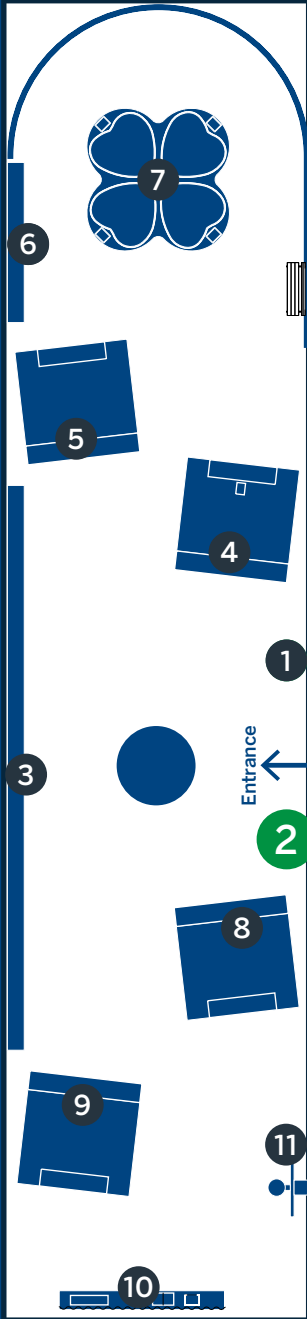
80 Years of Tomorrows



In 1946, both Türkiye and the world stood on the threshold of a new beginning. Born into precisely such a moment, Garanti BBVA became one of the institutions that accompanied the young Republic on its journey of transformation. Ever since, it has remained part of change, progress, and confidence in the future.

Over the past eighty years, Garanti BBVA has embraced an approach that contributes not only to banking but also to the country's development, cultural and artistic life, education, sports, and social progress. By placing technology at the heart of its business model, it has developed solutions that anticipate customers' needs, simplify their experience, and make banking more accessible. This is how Garanti BBVA has built an institution mindful not only of today but of tomorrow, reaching beyond banking to touch the lives of millions.

80 Years of Tomorrows brings together the traces of the enduring bond Garanti BBVA has built with Türkiye and the world. More than an account of the past, the exhibition offers a living memory that takes on new meaning with every visitor.



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NOHLAB

Contact, 2026

Four-channel video and sound installation, 5'36"

Visual, textual, and auditory data from Garanti BBVA's eighty-year archive were processed through artificial intelligence-based analytical methods, then transformed into a multilayered memory environment.

The work approaches the archive not as the chronological inventory of a company, but as a record of its shifting forms of contact with society and culture over the years.

1,825 analytical outputs derived from 2,611 source files were reclassified through semantic relationships, textual content, color, composition, and motion data. These analyses formed the basis of a spatial experience structured across four screen surfaces around the concepts of memory, analysis, narrative, contact, and transformation.

The AI-driven installation offers a sensory experience interweaving data visualization, motion graphics, and spatial sound design. The work explores ways of perceiving archival data and engaging with it in new forms.

Project Team:

NOHLAB (Candaş Şişman, Deniz Kader),
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CHAPTERS OF EIGHTY YEARS

1946–1955

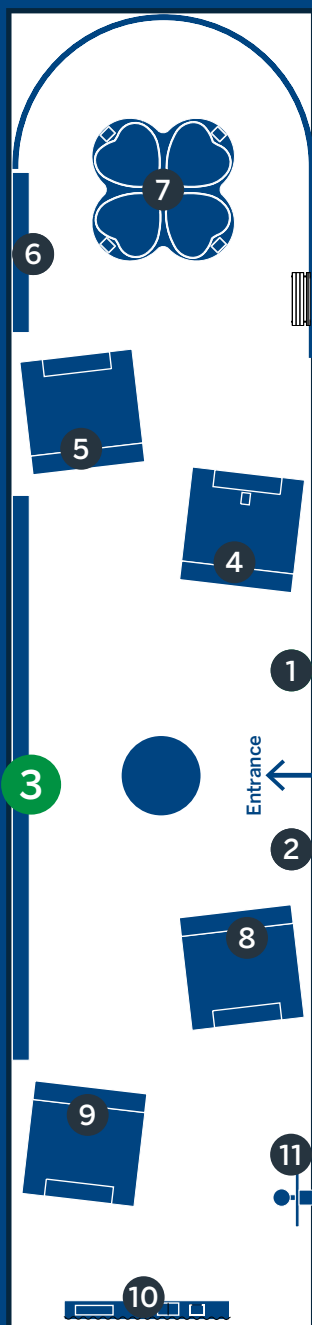
Foundation and the building of trust

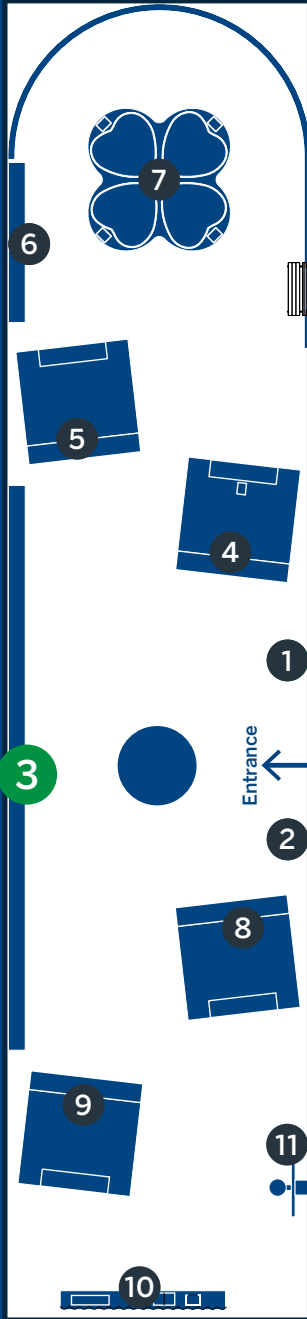
The birth of a bank that, in an economy rebuilding after the Second World War, financed investment projects, broadened the saving habit across society, and supported small and medium-sized enterprises. A trust-centered institution takes shape, establishing its risk-management and collateral mechanisms while extending its reach through branches, agencies, and subsidiaries.

1956–1965

Growth, expansion, and the birth of a corporate identity

Years of becoming an institution that, spreading through new branches, diversified its financial products and deepened its dialogue with society through corporate visibility and branding. The making of a strong private-sector bank that supported industrial investment in the nation's development and, as deposits grew, built lasting trust across its customer base.





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1966–1975

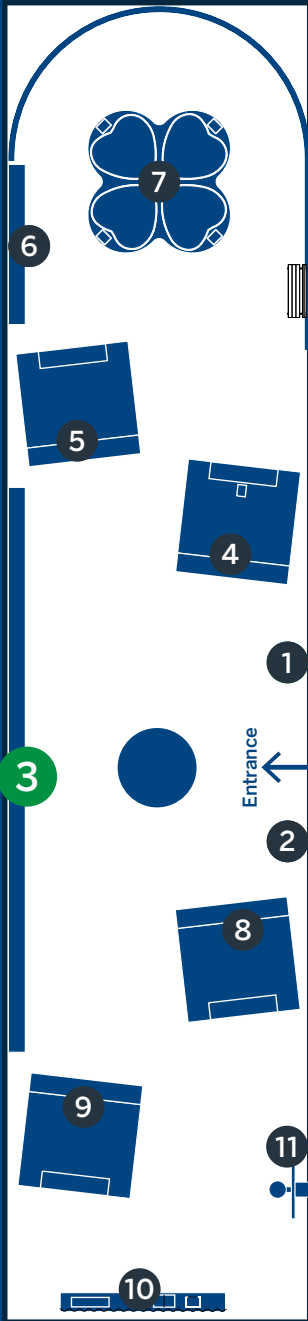
Scaling up and institutional strength

Despite turbulence in the economy and public finances, the bank expanded its lending through sectoral diversification, balanced cyclical pressures with careful liquidity management, automated its customer systems, brought export finance into its operations, and grew into a corporate force mindful of its contribution to society.

1976–1985

A change of ownership and the start of a new era

A landmark chapter of institution-building: gathering momentum in the mid-1970s and, in the early 1980s, joining the Doğuş Group to reshape its strategic direction. Through a far-reaching transformation, the bank took an active role in international trade, sharpened its competitiveness by diversifying its products, and set an example with its in-house training and internal-control systems.



1986–1995

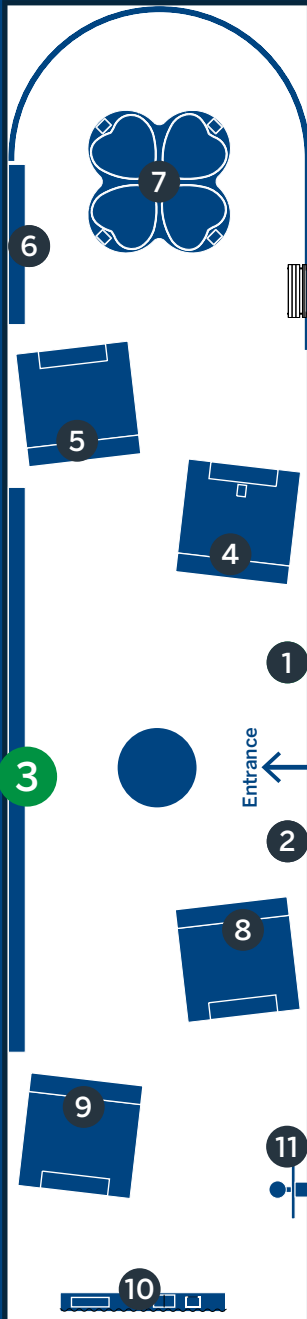
The move to technology and customer-focused banking

In a fast-growing, fast-changing banking ecosystem, the bank built the capacity to bring new technologies into the sector and accelerated its infrastructure investments. Bold, pioneering branding: taking risk and offering competitive products, applying a data-driven approach to credit scoring, and carrying its inventiveness into communication and customer-focused banking.

1996–2005

Resilience through crisis and structural transformation

Maintaining its stability through periods of crisis, the bank accelerated its structural transformation and adapted with agility to new regulations. Sustained investments in people and training gave rise to a distinctive Garanti school. As it wove its business processes into its technology infrastructure and enriched customer experience through data-driven relationship management, its integration with group companies brought gains in efficiency, social contribution, and global reach.



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2006–2015

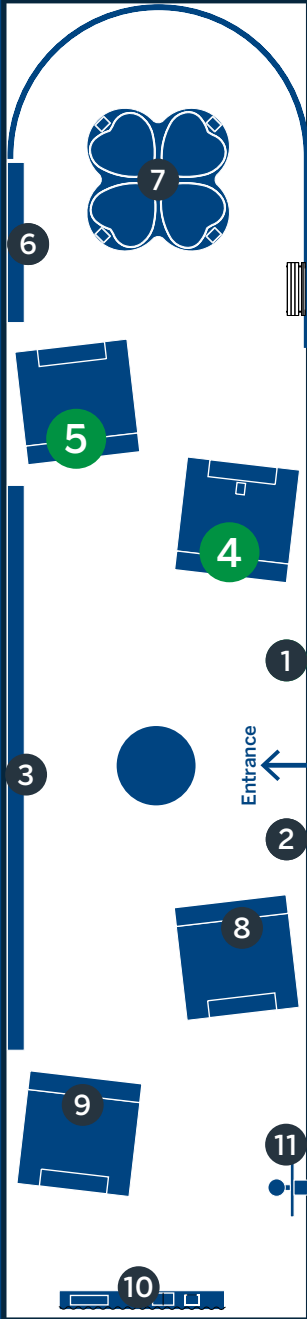
Digitalization, innovation, and global integration

The years in which the bank set itself apart by reinforcing its leadership in digital banking through the brands it created and the innovative products it offered in payment systems, mobile, and internet banking. With BBVA becoming a shareholder in 2011, it joined a global financial group, opening a new era of international growth and shared expertise. Its social footprint widened through corporate responsibility projects and sponsorships.

2016–2026

Sustainability, global strength, and value creation

An institution whose capital structure and financial depth keep it resilient against global shocks, ready on a global scale for a changing world, quick to adapt, and setting the direction of its sector through its foresight. A bank that joins a deep-rooted brand experience with a culture of belonging, empathy, and care for its people, creating sustainable value as it widens its impact on society.



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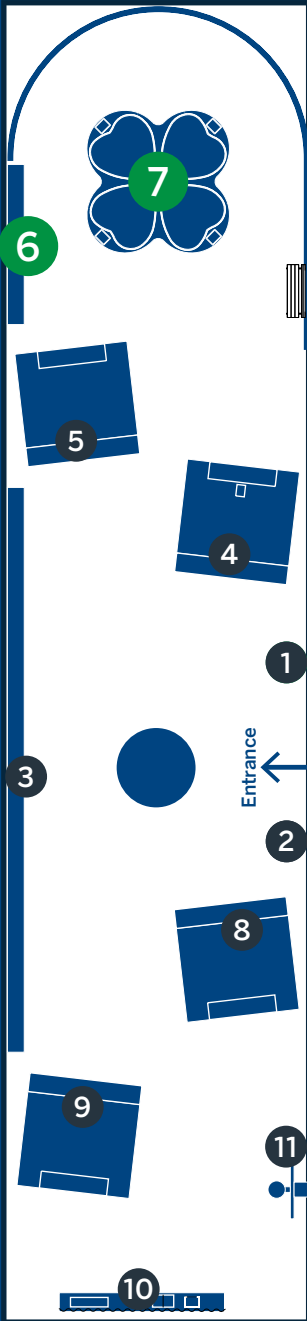
THE AXIS OF TIME

Since 1946, the world, Türkiye, and Garanti BBVA have moved through many phases. The founding years, focused first on national needs, gave way to a process of institutionalization that adapted to shifting economic conditions. Technology and a focus on the customer experience reshaped how banking itself was understood. On this foundation, an understanding of sustainable growth took shape. The milestones, the breakthroughs, and the value created along the way each carry a trace of Garanti BBVA's eighty-year journey.

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EXPERIENCE, TRANSFORMATION, VALUE

The clearest sign that Garanti BBVA has lived in tomorrow for eighty years is its resolve to bring the future into the present through technology. Its selectiveness about where it invests, and the speed with which it acts, let it transform not only itself but its entire sector. Every product and service it develops takes shape around a single aim: to create greater benefit. And behind it all lies one conviction: every innovation belongs to the world of tomorrow as much as to today.



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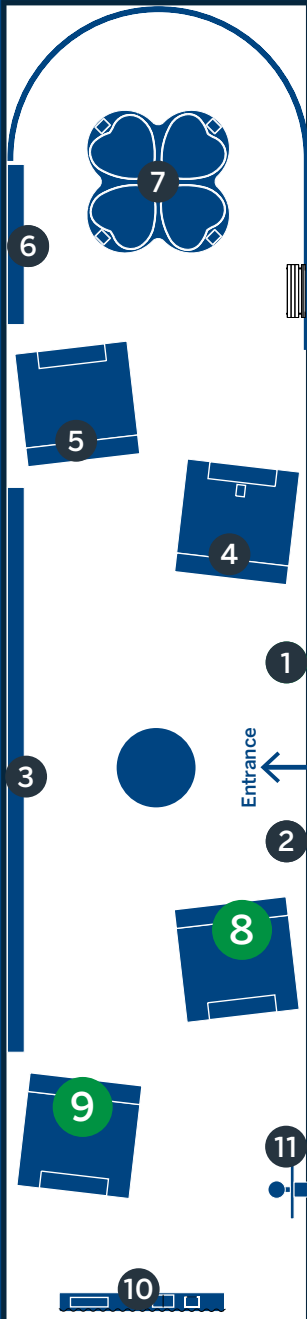
PUBLICATIONS

Every fragment of culture that joins the record of history marks a stage in humanity's journey. Every piece of knowledge, every point of view that sets down the work of the mind endures only as long as it remains within reach. Garanti BBVA supports bringing into cultural memory the texts that open a dialogue between past and future.

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DISCOVERY TABLE

Spanning four main themes, the interactive discovery table presents documents, videos, photographs, albums, texts and publications from the bank's archive. Together, these materials chart the evolution of the bank's brand identity and corporate communication reflections, social investments, and sustainability efforts, while revealing lesser-known stories from the bank's history.



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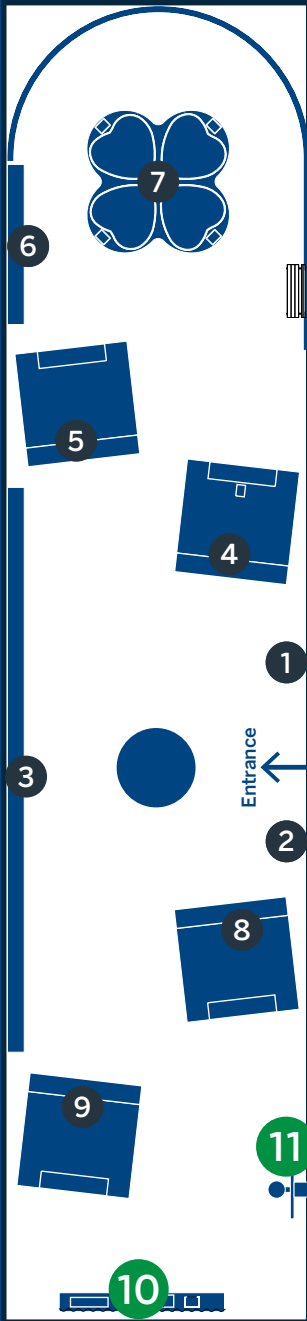
MODES OF ADDRESS

From the four leaves of the clover rises a voice that travels in every direction and never falls silent. It reflects off every surface — nature, screen, paper, the musical note, the basketball hoop, canvas, blackboard, microchip — and rises in every language, through every medium, at every register. Glancing off faces and smiles, off emotion, the sweat of honest work, skill, and creativity before it scatters into the universe, this voice has resonated for eighty years with the mingled tones of seriousness and wit, wisdom and humility, mastery and sincerity, a deep-rooted past and a bright future.

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THE MAP OF IMPACT

A bank is expected to safeguard and grow material assets. Garanti BBVA goes further, taking on the role of supporting the values of society and carrying the impact it creates into the future. It does more than generate financial value: across fields that range from culture and art to the environment, education, and sports, it contributes to social progress. In this, it reflects a bank that holds itself accountable not only to today but to tomorrow.



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Music — the purest expression of improvisation, freedom, and creativity — is born in a world of its own, set down in recordings, and carried outward from the stage. Making room for new voices while keeping the legacy of the masters alive, the stage is a bridge built of music that nourishes the human spirit. Believing in the transformative power of music, Garanti BBVA continues to stand beside art and the artist.

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In sports, success is born not only of physical effort but of trust, solidarity, and steadfast companionship. For twenty-five years, in good times and bad, Garanti BBVA has stood beside sports, believing in team spirit, in effort, in the power of working together, and in the truth that every potential grows the more it is supported.

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